

The Lamar Egg Scramble Jamboree

The Lamar Egg Scramble Jamboree is a 501c3 non-profit organization



January 1, 2019

Dear Business Partner:

The Lamar Egg Scramble Committee and the Town of Lamar are proud to host the 2019 Lamar Egg Scramble Jamboree. Established in 1983, the Egg Scramble Jamboree is an annual tourism driven festival located in downtown Lamar that brings people from throughout the region to enjoy a weekend of fun filled activities. We invite you to be a partner to this major attraction.

Our founding members set out to provide our community with a small event that would boost morale amongst our citizens. The Egg Scramble has since experienced rapid growth, attracting more than ten-thousand attendees each year. The Egg Scramble's success has allowed us the opportunity to award Scholarships to local High School Seniors, provide fans and smoke detectors for the local senior citizens, as well as purchase Tasers and uniforms for the Lamar Police Department.

Our 2019 festivities will kick off with the Lamar Egg Scramble Beauty Pageant on March 23rd and the Taste of the Lamar Egg Scramble on Thursday, April 4th. Our street festival will feature the annual Friday Night Parade on April 5th which will conclude with a street dance with music by Dan E. Lockemy of Eagle 92.9. On Saturday April 6th our festivities will begin with a Classic Car Show, street parade, Kids Zone and Carnival rides. This year will also feature two stages of free live entertainment with more than 50 bands and entertainers combined. As in previous years, this event will feature food and arts and crafts vendors from throughout the Southeast Region.

We invite you to review our sponsorship opportunities for the 2019 Lamar Egg Scramble Jamboree. Sponsors will be featured in our event promotional materials, receive event day exposure, media coverage and publicity. With the support of sponsors like you, the Lamar Egg Scramble Jamboree continues to provide a fun, family-oriented festival.

We thank you for your consideration as a sponsor.

Sincerely,

The Lamar Egg Scramble Committee